# From Smart City to Sociable Smart City

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#### Mark Weiser's vision (1991)

described an era when <u>computers</u> would have <u>blend</u> <u>into the everyday life</u> becoming <u>ubiquitous</u> but at the same time <u>disappearing</u> in the background of environment

Weiser, M. The computer for the 21st century, Scientific American, vol. 265, no.3, pp.94-104. (1991)

### **Ubiquitous Computing**

recording – tracking – monitoring context-awareness ambient/ubiquitous intelligence

connectedness, early 2000's awareness, mid 2000's smartness, 2010's — current

Mobile Computing

portability
connectivity
social engagement / interactivity
personalisation / individuality

Technology at the urban frontier

escaped indoor limits introduction to urban environment

Paulos, E., Anderson, K., & Townsend, A. (2004). UbiComp in the Urban Frontier. In *UbiComp 2004 Urban Computing Workshop Proceedings*, Nottingham, UK.

#### **Urban Computing**

"integration of computing, sensing, and actuation technologies into everyday urban settings and lifestyles" (Kindberg, et. al)

"architecture, social interaction and design of computer systems for use in urban areas" (Hansen & Gronbaek)

heterogeneity of real cities (Williams & Dourish)

differentiated from mobile computing (Paulos et. al)

urban informatics (Foth)

#### **Urban Computing**

focuses on the use of technology in public environments studies the interaction between humans and such environments reshapes urban areas of modern cities

a multidisciplinary field that lies in the intersection of social studies, urban planning and computing

today...

computers vanish into the background of people's environments and become indispensable, yet invisible, parts of their lives

Weiser, M. The computer for the 21st century, Scientific American, vol. 265, no.3, pp.94-104. (1991)



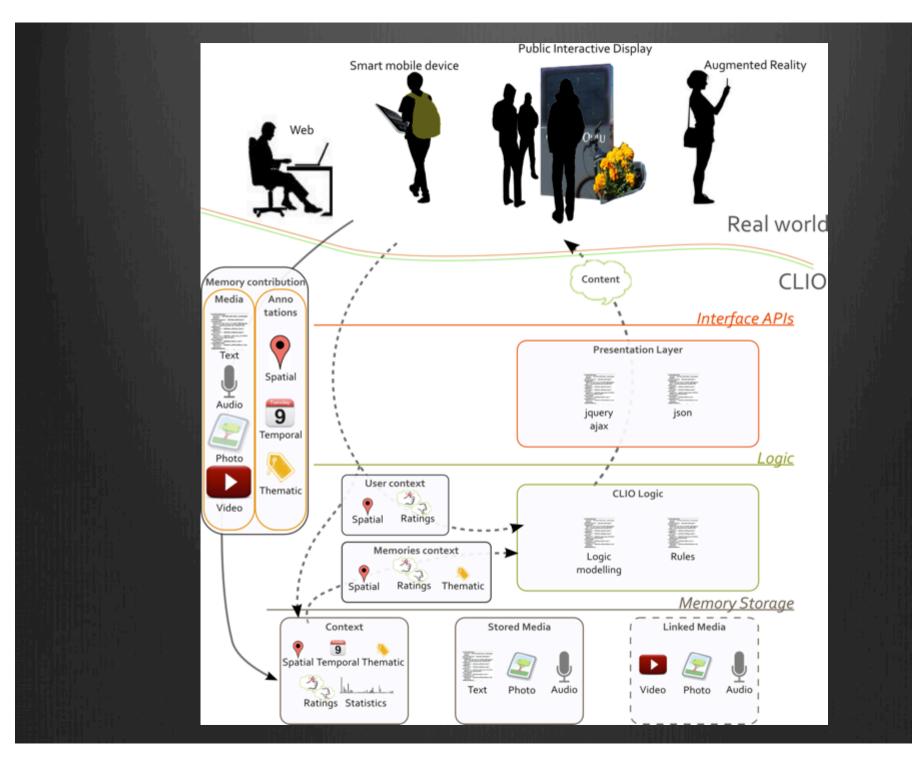
#### Collective City Memory

a kind of <u>collective memory</u> that constitutes of <u>individuals' experiences</u> and the <u>relations among</u> them in <u>shared contexts</u> within a city

Crinson, M. (ed.): Urban memory: History and amnesia in the modern city, London: Routledge. (2005)
Halbwachs, M.: On Collective Memory, University of Chicago Press. (1992)

#### Community • Place • Infrastructure

ColLective clty memOry
CLIO





είναι αυτό που θα θέλατε να καταθέσετε; <a>ত</a>		
ιτιλος:		
Ανεβάστε τις φι	ωτογραφίες σας:	
	ται μέγιστος συνολικός όγκος 10MB. Για περισσότερα από ένα αρχεία, επιλέξτε μένο το πλήκτρο Ctrl.	
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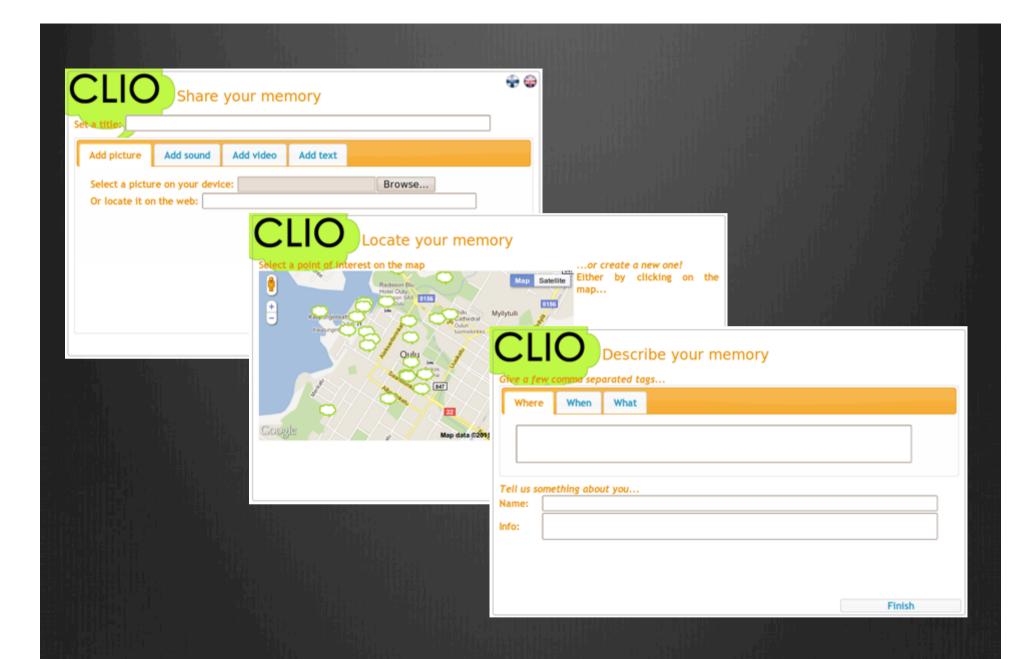
i-recall









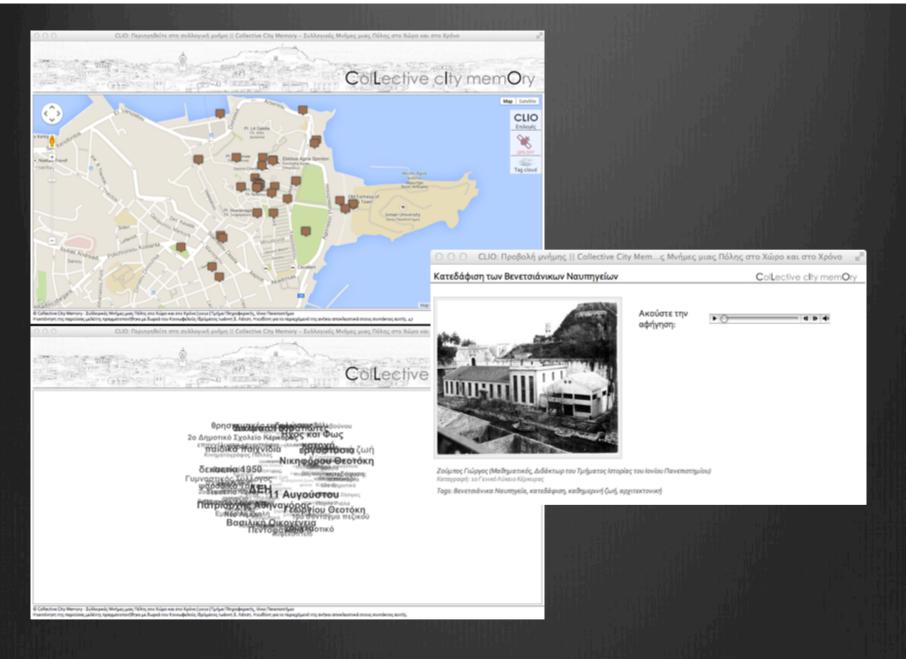


i-recall sharing application (mobile)

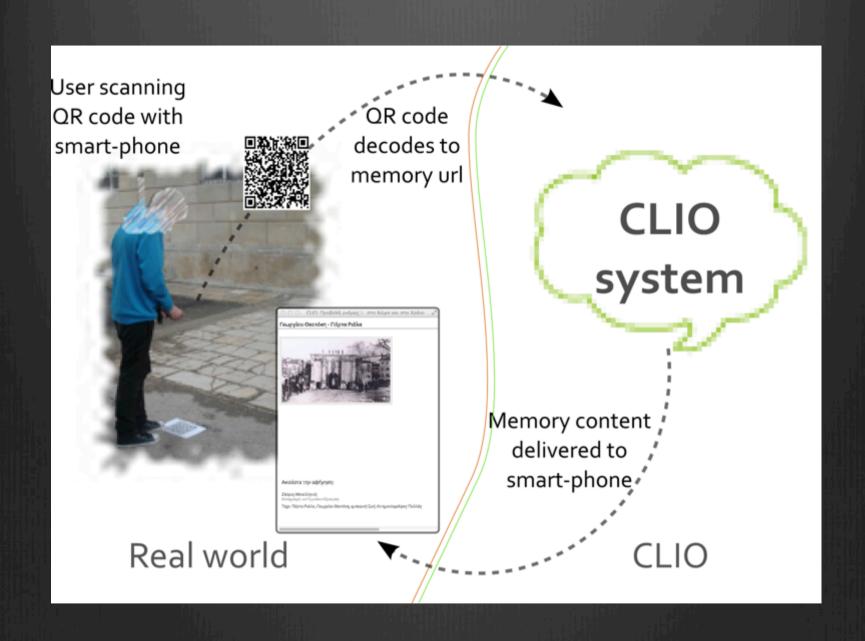


Jaa muisto Oulusta Share a memory from Oulu	ColLective city memOry  Finalist of the 1st International Open Ubiquitous City Challenge 2010-2011
	CLIO kutsuu oululaiset jakamaan muistoja, vanhoja kuvia ja kommentteja Oulun yhteisen kaupunkimuistin luomiseksi. Käytä tätä postikorttia ja 1. kirjoita muistosi 2. ota siitä kuva puhelimellasi 3. lataa se CLIO-palveluun QR-linkin avulla Säilytä postikortti muistona!
	CLIO invites people of Oulu to share their memories, old photos and comments in order to create the collective city memory of Oulu.  Use this postcard to:  1. write down your memory  2. take a picture of it with your mobile  3. upload it to CLIO service using the QR link Keep the postcard as memorabilia!
CLIO http://ubichallenge2011.wordpress.com/clio ubi-challenge-clio@ee.oulu.fi	QR link: http://collectivecitymemory.net/postcard/oulu

Sharing via augmented postcards



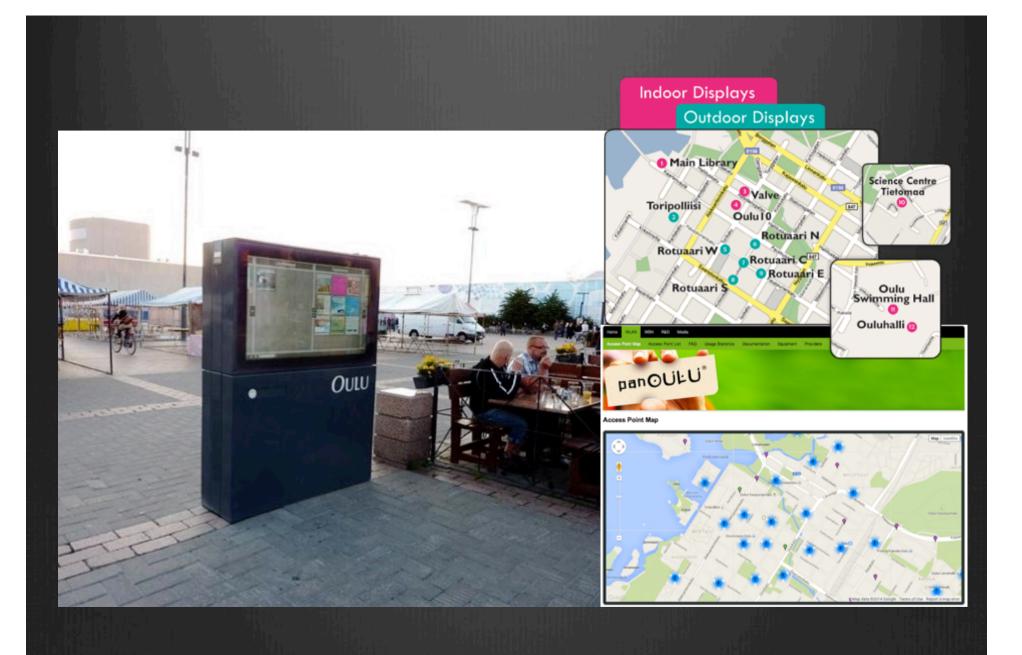
CLIO web application (Corfu)



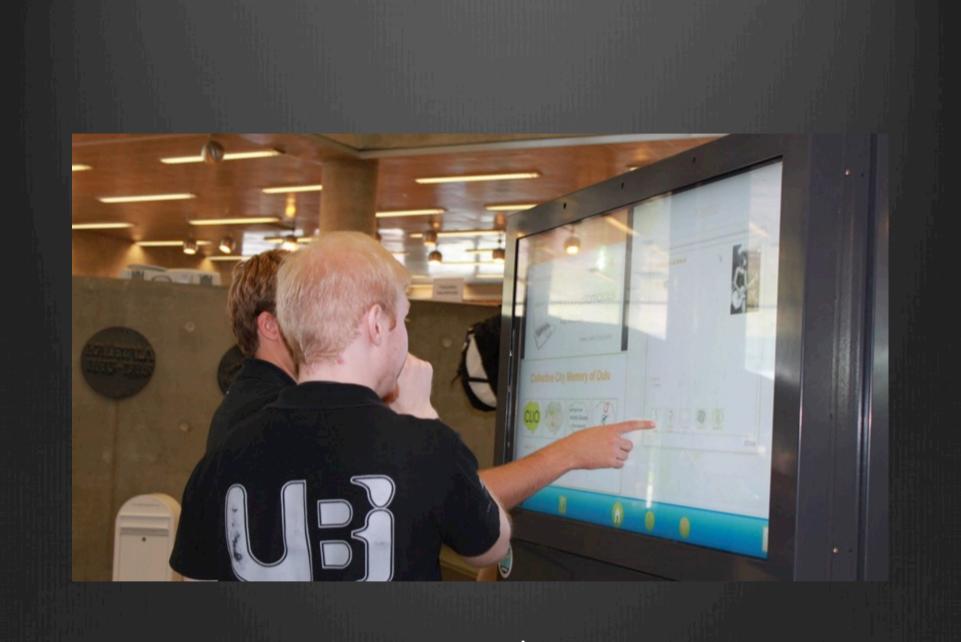
Tag-based exploration



CLIO mobile app



UBI Challenge framework



CLIO on UBI-hotspots



CLIO on UBI-hotspots

Jamppa

Tuomisen

kesäkuu

toukoku



Tuiran uimarannalla on hellepäivinä porukkaa kuin pipoa ja taatusti silmänruokaa joka makuun! On aina yhtä mukavaa pelata bitsiä tai potkia bägiä rennolla meiningillä sekä pulahtaa välillä villentävään Ouluiokeen.





#### The open air museum of turkansaari in Oulu after a Soiva Siili concert

Memory by Anna Sachinopoulou, 23/06/2011, 08:55AM

Near by the town of Oulu, there is a small island in the middle of the river that houses a part of the history of the region, besides the old buildings, on Turkansans, one can see every Juhannus (midsummer) how the tar used to be made. This the black gold of Oulu and its region during the 17th, 18th and 19th centuries. Our little ones had just attended a concert by the local folk band 5 olival 5 lill when they climbed up the attic of a storage building standing next to the open air stage.





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## CLIO on UBI-hotspots

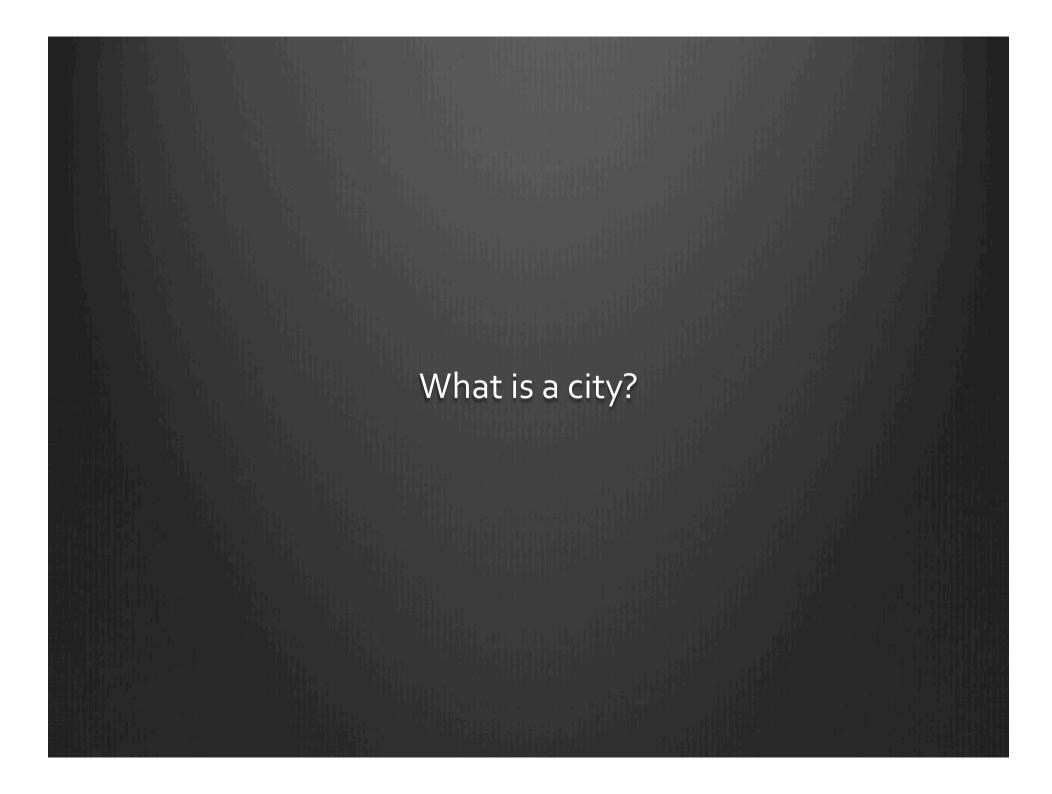


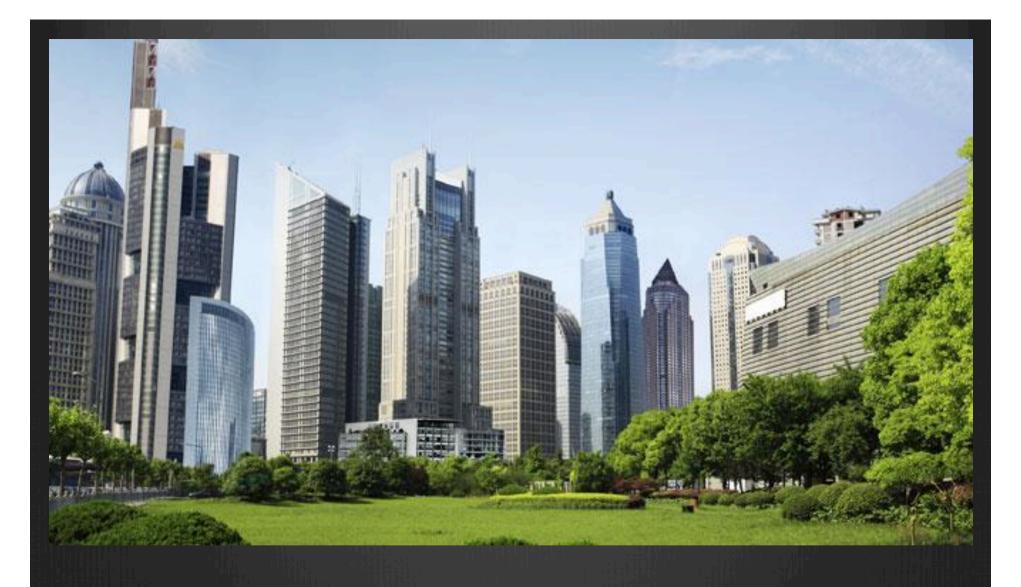
Gateway	Interaction	Advantages (+) / Constraints (-)
Web	Browse	(+) Familiarity
	Interact	(+) Rich interaction
	Contribute	(+) Access to media/recording devices for memory contributions
		(+) Early deployment and feedback
		(–) Limited is-situ interaction
Tag based	Explore city (with the	(+) Simple interaction
exploration	assistance of a smart mobile	(+) Technology aptitude required close to that of typical smart-
	device)	phone user
		(+) In-situ access to content
		(–) Interaction kept to exploration
Smart mobile	Browse	(+) Most common pervasive device
devices (with	Explore city	(+) In-situ access to content
installed app)	Interact	(+) Access (with few limitations) to media/recording devices for
	Contribute	memory contributions
		<ul><li>(+) [On high-end devices] rich interfaces, responsiveness</li></ul>
		<ul><li>(-) Requirement for software configuration</li></ul>
Public	Browse	(+) Public pervasive infrastructure
interactive	Interact	(+) Permanent anchoring in the city landscape
displays	Contribute (via other gateway)	(+) Rich interfaces and communications
		(+) Can be communication facilitators in a public setting
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(Very short) experience outline

social interactions catalyst - engagement sense of belonging - participation intergenerational dialogue







A city can be regarded as a permanent installation, large enough and structured in order to facilitate the collective and social life



four characteristics from a demographic perspective: permanence, large population size, high population density and social heterogeneity

What is then a *smart* city?

A smart city invests in human and social capital, in transport and ICT communication infrastructure in order to fuel <u>sustainable economic development</u> and a <u>high quality of life</u>, as well as to achieve <u>wise</u> <u>management</u> of natural resources, through <u>participatory action</u> and engagement

Caragliu, A., Del Bo, C., Nijkamp, P.: Smart cities in Europe. Series Research Memoranda 0048 (VU University Amsterdam, Faculty of Economics, Business Administration and Econometrics). (2009)

A smart city may touch upon all views of city life: <a href="economy">economy</a> and the ability to transform, <a href="transport">transport</a> and ICT infrastructure, resource management and <a href="environmental">environmental</a> protection, <a href="human capital">human capital</a> and <a href="participation">participation</a> in public life, <a href="quality of life">quality of life</a> and <a href="sociocultural">sociocultural</a> progress, participation in <a href="public decision making">public decision making</a>.

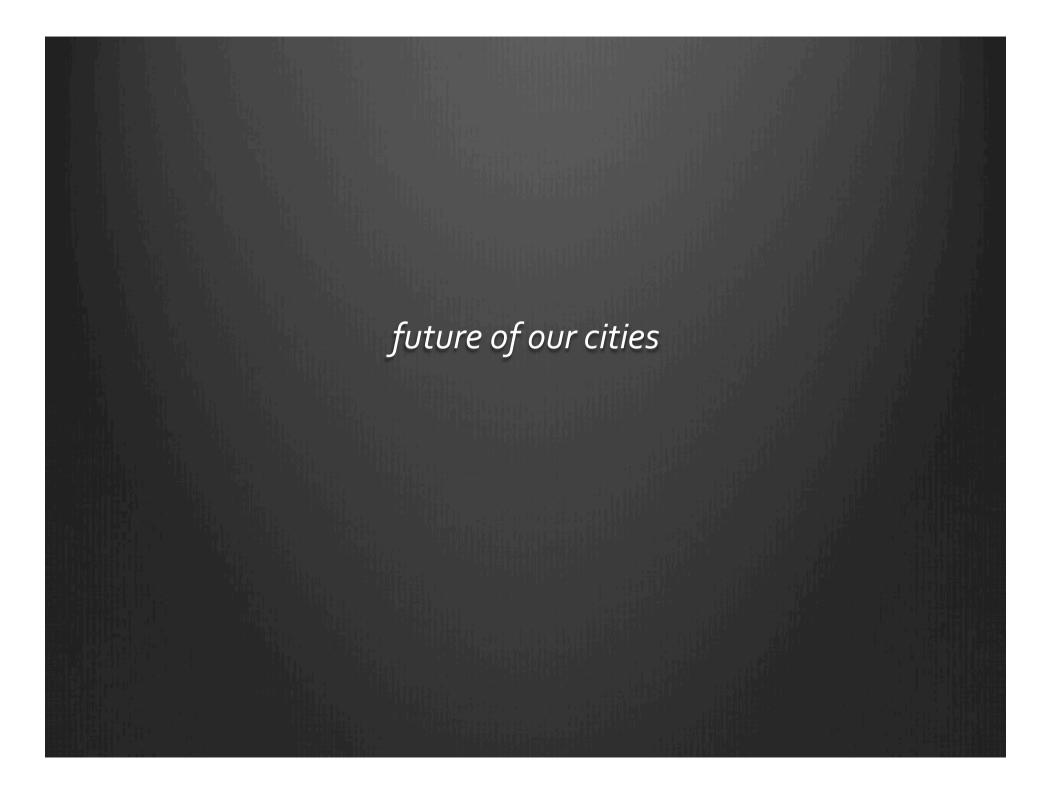
Fertner, Chr., Kramar, H., Kalasek, R., Pichler-Milanović, N., Meijers, E.: Final Report on Smart cities – Ranking of European medium-sized cities. Centre of Regional Science, Vienna UT. (2007)

An intelligent city combines three degrees of intelligence; the <u>individuals' intelligence</u> and creativity, the <u>collective intelligence</u> of the city population as well as the <u>artificial intelligence</u> embedded into the city.

City + ubiquitous computing + mobile devices

"smarter cities", "sentient city", "digital cities", "hybrid cities", "intelligent cities"

cities of the future

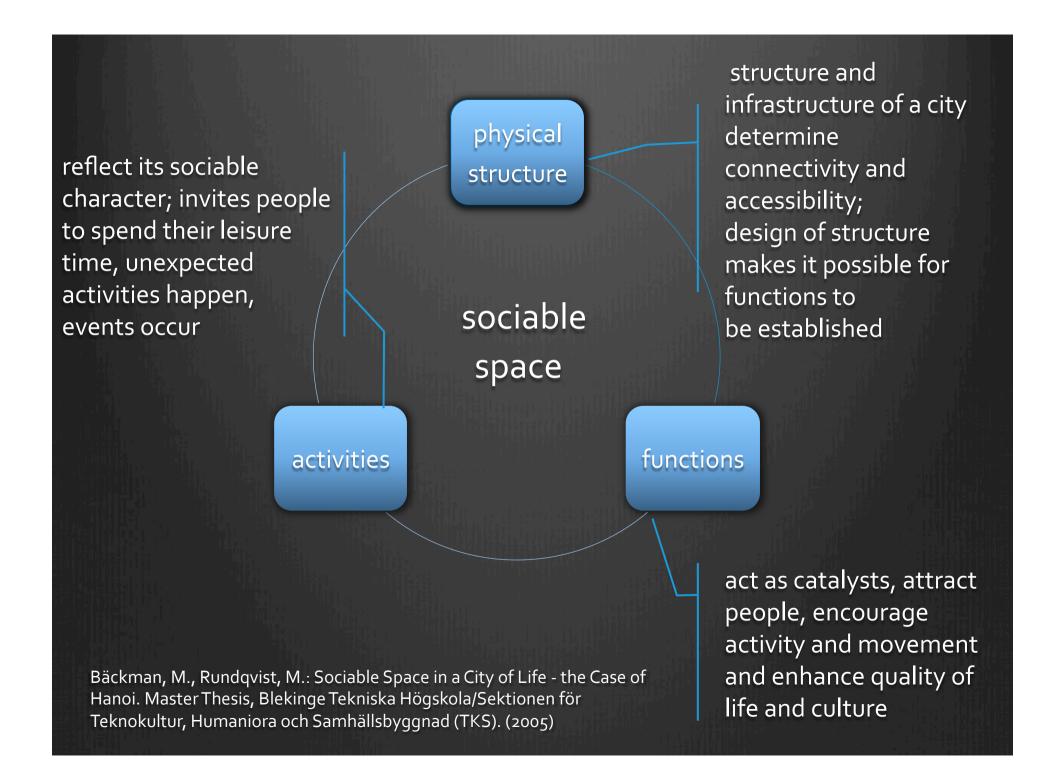




Sociable: willing to talk and engage in activities with other people; friendly (Oxford dictionary)

#### Sociable *space*

friendly and attracts people to spend time on it encourages communication among people where people can be extrovert and engage in outgoing activities open and welcome, approachable for all



#### Sociable & Smart

offer a wealth of novel infrastructure and services; focus on people, not on technology

empower people to participate
engage them to act collectively
develop a shared sense of belonging, ownership and responsibility
connect people and their experiences
enable game, learning and cultural events

A Sociable Smart City is one rich in infrastructure, which combines and exploits both people and artificial intelligence, empowering and engaging people in activities where urban social interactions thrive aiming to advance the quality of life and culture.

Christopoulou E., Ringas D., "Towards the Sociable Smart City", 9th International Conference on Intelligent Environments (Workshops), pp 673-677, Athens, Greece, 17th July 2013.

### Reflections on the Vision of the Sociable Smart City

# people's and artificial intelligence have to be combined

need of adopting semantic web technologies for representing and reasoning on large amount of data

# city infrastructure has a vital role in empowering and engaging people

modern cities should invest in infrastructure

### rich social interactions strengthen the community

innovative applications in social life may promote citizen participation, develop a shared sense of belonging, assist decision-making and organise people into collective goals

Christopoulou E., Ringas D., Garofalakis J., "Introduction to the Proceedings of the Sociable Smart City 2013 Workshop", 9<sup>th</sup> International Conference on Intelligent Environments (Workshops), 2013.





## Transforming a City into a Sociable Smart City Outdoor exploration of the city of Corfu

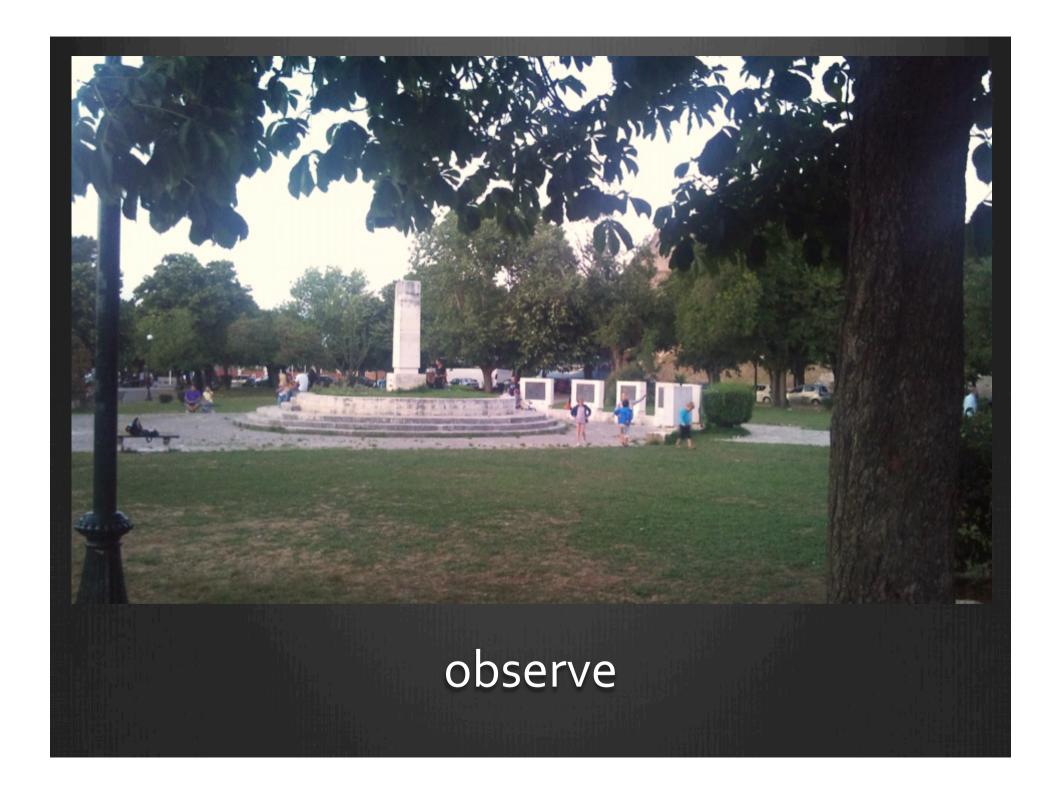
2<sup>nd</sup> Int. Workshop on Urban Computing & Modern Cities @ 6<sup>th</sup> Int. Conf. on Information, Intelligence, Systems & Applications (IISA 2015) - 6<sup>th</sup> July 2015, Corfu, Greece

locate areas of particular interest that can be augmented with urban computing technology in order to function more efficiently or to transform their character

# city exploration methodology

Observe Identify Propose

a public space primary actors that traverse or use it technology-based interventions



morning & noon hours sporadically used by toddlers exercising on its steps

afternoon

young teenagers hangout on the steps discussing and listening to music

late in the night
older teens and young adolescents hang
out listening and performing music

identify

## Outdoors Situated Jukebox

? research questions?
installation issues
auditory intervention cannot be ignored
multiple actors
alter the character of space
certain groups prevailing over others

propose

# schedule – Thursday 19<sup>th</sup> of April 2018

Observe	Identify	Propose
a public space  transportation  market  leisure  culture  public administration	primary actors that traverse or use it frequent users workers tourists	appropriate technology-based interventions  combination of infrastructure applications
touristic		software/hardware tools

#### propose an intervention

offer a wealth of novel infrastructure and services; focus on people, not on technology

empower people to participate
engage them to act collectively
develop a shared sense of belonging, ownership and responsibility
connect people and their experiences
enable game, learning and cultural events

schedule – Friday 20<sup>th</sup> of April 2018

14:00 - prepare your illustrations/presentations photo slideshow, sketch, ppt, poster, pecha kucha

15:00 - presentations — discussion

16:00 - The Vision of the Sociable Smart City

Ευχαριστώ

Efharisto